



# NEWSLETTER

AUGUST 2023

## CONGRATULATIONS!!! WE DID IT!!!!

The 2023 Competition Season is officially complete, and it was our best year ever!

Thank you to each and every member of our staff for making this year a huge success! Both the World Dance Pageant and the World Dance Championships had a record breaking year, and it is only going to get better!



Power Rankings Winners will be announced on August 15, 2023

Each studio will receive a banner and an invitation to our 2023 Circle of Excellence Gala!

### UPCOMING DUE DATES...

- ◆ AUGUST 15 - REGIONAL AWARDS ART & COUNTS ~ This includes Wild, Battle on the Seas, and any pins or medals that you may need.
- ◆ AUGUST 30 - REGIONAL MERCHANDISE ART
- ◆ SEPTEMBER 15
  - REGIONAL TITLE ITEMS
  - REGIONAL SPECIALTY ITEMS (Frisbees, Throw Shirts, Ambassador shirts, Teacher Gifts, etc.)
- ◆ OCTOBER 1 -
  - STAFF FOLDER INFORMATION
  - ALL SCHOLARSHIP ARTWORK (Wild, WDP, Battle on the Seas, Golden Tickets, Outside Sponsor Scholarships)
- ◆ NOVEMBER 1 -STORE DECO CAGES (wash tableskirts, new deco, etc.)

# IT'S ABOUT TO GET WILD!!!

OUR WILD DANCE INTENSIVE TOUR KICKS OFF OCTOBER 1, 2023.  
WE ARE ALREADY WORKING HARD ON PREPPING TO MAKE  
EACH CITY A HUGE SUCCESS!!



Each company's Top Winners will be announced on August 8 as the TOC Finalists. Voting for the Top of the Charts 'Grand Champion' will be held from August 9-11.



# 2024 INFORMATION



**Tentative Dates - July 23-August 2**

There will be ONE World Dance Championship/World Dance Pageant in 2024, and it will be held at the Meadowlands Expo Center in Secaucus, NJ. We will be changing a few things to accommodate our growing needs...

- ~We will be adding days to the WDC schedule to allow for more entries
- ~The WDP will be held at the end of the week, and will not overlap with the WDC which will allow for more entries in the pageant.
- ~ We will be adding our 'Extraordinary Ability' level into the WDC!

**More Details coming soon!**



**November 18, 2023**

The Star Dance Alliance will again be holding 'Dance For Janie'... the Dance-a-thon fundraiser that several of our loyal studios from around the country are hosting to raise money for Janie's Fund. Janie's Fund is an incredible organization that strives to spread awareness, hope and healing for girls who have suffered the trauma of abuse and neglect. The goal is to surpass last year's total of \$164,000 by leaps and bounds!

**SDA SPONSORS...**

